

ORDER


UNIVISION
COLORADO
KCEC-TV

Orders
Order / Rev: 71684
Alt Order #:
Product Desc: Udall for Colorado Sept 29th-Oct 5th
Estimate:
Flight Dates: 09/29/14 - 10/05/14
Original Date / Rev: 09/18/14 / 09/18/14
Order Type: GENERAL

Primary AE: Denver House
Sales Office: L-DEN
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Udall, Mark
Demographic: HH
Product Codes: Candidates
Priority: P-01
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/05/14	60	\$27,055.00	\$22,996.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	60	\$27,055.00	\$22,996.75	0.00
Totals	60	\$27,055.00	\$22,996.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	09/29/14	10/05/14	M-F 6a-10a Despierta C	M	6a-10a	32333--	:30	14	\$150.00	P-01	0.00	NM	14	\$2,100.00
				Despierta America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	32333--		14				\$150.00		0.00			
N 2	KCEC	09/29/14	10/05/14	Daytime M-F Hour 3	CM	11a-12p	--1----	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
				Daytime M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$150.00		0.00			
N 3	KCEC	09/29/14	10/05/14	Daytime M-F Hour 5	CM	1p-2p	1---1--	:30	2	\$190.00	P-01	0.00	NM	2	\$380.00
				Daytime M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1---1--		2				\$190.00		0.00			
N 4	KCEC	09/29/14	10/05/14	Daytime M-F Hour 6	CM	2p-3p	-1-----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
				Daytime M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$75.00		0.00			
N 5	KCEC	09/29/14	10/05/14	Early Fringe M-F Hour 1	CM	3p-4p	1111---	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
				Early Fringe M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1111---		4				\$250.00		0.00			
N 6	KCEC	09/29/14	10/05/14	Early Fringe M-F Hour 2	CM	4p-5p	-1111--	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
				Early Fringe M-F 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1111--		4				\$250.00		0.00			

Order / Rev: 71684
 Alt Order #:
 Flight Dates: 09/29/14 - 10/05/14

Advertiser: Udall, Mark
 Product Desc: Udall for Colorado Sept 29th-Oct 5th
 Estimate: KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCEC	09/29/14	10/05/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	11111--					5	\$800.00		0.00			
N 8	KCEC	09/29/14	10/05/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	11111--					5	\$650.00		0.00			
N 9	KCEC	09/29/14	10/05/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	11111--	:30	5	\$50.00	P-01	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	11111--					5	\$50.00		0.00			
N 10	KCEC	09/29/14	10/05/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	11111--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	11111--					5	\$750.00		0.00			
N 11	KCEC	09/29/14	10/05/14	Late News M-F 1.2 Network Late News M-F	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	11111--	:30	5	\$1,200.00	P-01	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	11111--					5	\$1,200.00		0.00			
N 12	KCEC	09/29/14	10/05/14	Late Fringe Sa Hour 1.1 Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	\$425.00	P-01	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-					1	\$425.00		0.00			
N 13	KCEC	09/29/14	10/05/14	Late Fringe Su Hour 1.2 Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1					1	\$350.00		0.00			
N 14	KCEC	09/29/14	10/05/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	-11-1--	:30	3	\$700.00	P-01	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-11-1--					3	\$700.00		0.00			
N 15	KCEC	09/29/14	10/05/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	1-----					1	\$600.00		0.00			
N 16	KCEC	09/29/14	10/05/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---					1	\$625.00		0.00			
N 17	KCEC	09/29/14	10/05/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-					1	\$500.00		0.00			
N 18	KCEC	09/29/14	10/05/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1					1	\$500.00		0.00			
													Totals	60	\$27,055.00



Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder

Estimate ID

Flight Dates: Monday, September 29, 2014 to Sunday, October 05, 2014

243

Contact: Don Daboub

Phone: 303-832-0050

Email: ddaboub@entravision.com

Fax: 303-832-3410

Direct: 303-318-6224

KCEC-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Gross Rate	29	30	01	02	03	04	05	
Despierta America	EM	M-F	\$150.00	3	2	3	3	3			14
6:00 AM 10:00 AM		30	\$2,100.00								
Sold out P3											
Amores	DT	M-F	\$150.00			1					1
11:00 AM 12:00 PM		30	\$150.00								
Hoy	DT	M-F	\$190.00	1				1			2
1:00 PM 2:00 PM		30	\$380.00								
La Rosa Guadalupe	DT	M-F	\$75.00		1						1
2:00 PM 3:00 PM		30	\$75.00								
El Gordo y la Flaca	EF	M-F	\$250.00	1	1	1	1				4
3:00 PM 4:00 PM		30	\$1,000.00								
Primer Impacto	EF	M-F	\$250.00		1	1	1	1			4
4:00 PM 5:00 PM		30	\$1,000.00								
KCEC 5p News	EN	M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$4,000.00								
Univision News	EN	M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$3,250.00								
La Que No Podia Am	LF	M-F	\$50.00	1	1	1	1	1			5
11:00 PM 12:00 AM		30	\$250.00								
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	\$3,750.00								
Univision News	LN	M-F	\$1,200.00	1	1	1	1	1			5
10:30 PM 11:00 PM		30	\$6,000.00								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluestmedia.com

Date/Time Sent: 9/18/2014 9:37:33 AM

KCEC-TV

Page 1 of 2



Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, September 29, 2014 to Sunday, October 05, 2014

Estimate ID
243

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	
Primero y Diez 10:00 PM 10:30 PM	LN	Sa 30	\$425.00 \$425.00						1		1
Sun Univision News 10:30 PM 11:00 PM	LN	Su 30	\$350.00 \$350.00							1	1
Novela 6:00 PM 7:00 PM	PA	M-F 30	\$700.00 \$2,100.00		1	1		1			3
Novela 7:00 PM 8:00 PM	PT	M-F 30	\$600.00 \$600.00	1							1
Novela 9:00 PM 10:00 PM	PT	M-F 30	\$625.00 \$625.00				1				1
Sabado Gigante 7:00 PM 9:00 PM	PT	Sa 30	\$500.00 \$500.00						1		1
Gigante 7:00 PM 9:00 PM	PT	Su 30	\$500.00 \$500.00							1	1
Station Gross Totals			\$27,055.00	11	11	12	11	11	2	2	60

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 9/18/2014 9:37:33 AM
 KCEC-TV
 Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KCEC-TV Denver-Boulder

Date:

9/18/2014

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 29, 2014			Sunday, October 05, 2014		
Attach proposed schedule with charges (if available): \$27,055.00					

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, September 18, 2014

Mary Wood

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

2759

BlueWest media

MEDIA BUYING

5130 E. 18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

EZShield® Check Fraud
Protection for Business

23-7-1020

September 18, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 45,526.00

Forty Five Thousand Five Hundred Twenty Six and 00/100***** DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC

Mary Udall
AUTHORIZED SIGNATURE

⑈002759⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

2759

KCEC-TV

September 18, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	242	09\22-28\2014:Denver:	\$22,529.25
Udall for Colorado-DSCC	243	09\29-10\05\2014:Denver:	\$22,996.75

Check Total: \$45,526.00